

# PLAN TO GROW WEST

## Three education streams:

- Risk Management and Estate Planning
- Wealth Accumulation and Income Tax Planning
- Retirement Planning

## CONFERENCE HIGHLIGHTS:

- Two-and-a-half days of information packed sessions
- Top technical speakers on advanced financial topics, sales and practice ideas
- Claim up to 20 FPSC verifiable CE credits<sup>1</sup>, 20 Insurance credits or 10 IIROC credits
- Tradeshow Exhibition (two-and-a-half days)
- Outstanding special events & networking opportunities
- Great Companion Program that includes all meals and conference events
- Great evening events

## THINGS TO DO WHILE IN VANCOUVER:

- Go to the Olympic Village, BC Place and Science World
- Take a relaxing stroll through beautiful Stanley Park
- Splash with the Belugas at Vancouver Aquarium
- Challenge yourself with a vigorous walk along the Seawall
- Enjoy the breathtaking view from the top of Grouse Mountain
- Cross the Capilano Suspension Bridge...if you dare!
- Enjoy Vancouver Art Gallery
- Visit the gardens of Queen Elizabeth Park
- Retail therapy on Robson Street (stress relief for financial planners!)
- Explore Granville Island
- Contrast the hustle and bustle of Chinatown with the serenity of Dr. Su-Yat Sen Classical Chinese Garden

Register via our Web site:  
<https://www.CIFPs.ca/Conference>  
or call: 1-866-933-0233

## CIFPs 10<sup>th</sup> Annual National Conference

*Sheraton Vancouver Wall Centre Hotel*

1088 Burrard Street, Vancouver  
British Columbia

May 27<sup>th</sup> - 30<sup>th</sup>, 2012

## PLAN TO GROW WEST

*Join us at the premier financial planning gathering  
of major Canadian financial services organizations,  
planners, technical and educational experts*

*The CIFPs 10<sup>th</sup> Annual National Conference  
Be a Delegate*

*Register now for the best prices:*

	Before April 15 <sup>th</sup>	After April 15 <sup>th</sup>
◦ CIFPs Member price	\$620.00 CAD	\$720.00 CAD
◦ Become a CIFPs member & attend the conference	\$770.00 CAD	\$870.00 CAD
◦ Non-Member price	\$870.00 CAD	\$970.00 CAD
◦ Companion Program (All Dates)	\$300.00 CAD	\$300.00 CAD

### Ask about our special group prices!

12% HST will be added to the registration fee.

<sup>1</sup> CIFP/CIFPs creates and/or sponsors its educational offerings in consideration of the continuing education guidelines set by Financial Planning Standards Council (FPSC). It is the responsibility of the CFP professional to assess the appropriateness of this education content for purposes of claiming CE credits. Claims for CE credits are subject to review and approval by FPSC.





Brent's style, which he refers to as "coffee shop humour", is comfortable and relaxed. "My friends and I used to sit in the local coffee shop, literally for hours, just talking. We would discuss everything from world domination to the best kind of socks." Butt says, "That's what I try to recapture onstage, that easy style. The jokes naturally build and multiply in that situation. You don't have to force them".

Brent's career has continued to build momentum over the years. From doing Television Specials on every network in Canada (and a few cable channels) to sold out concert shows in theatres across the country, Brent established himself as one of Canada's favourite funny men. From 2003 to 2008, he teamed up with CTV to create the hugely popular sitcom *Corner Gas*. Brent is currently writing and producing CTV's *Hiccups*, which is now in its second season.

Brent has won four Canadian Comedy Awards, for Best Male Stand-up, Best Male TV Performance and Best Writing - TV Series.

» **Dr. Peter Andersen**

*Expert Economic Forecaster*

Economic forecaster Dr. Peter Andersen has spent his career working in both the public and private sectors offering insight and advice to some of North America's major corporations and institutions. The Financial Post has rated Dr. Andersen as Canada's most accurate economic forecaster several times over. Emphasizing communication and a need to put economic analysis into useable terms, Andersen has helped to change the way that businesses make decisions.

Andersen provides strategic economic advice to management through client meetings and economic reports. He has also taught financial economics and money & banking at the University of Texas at Austin since 2001.

» **Niels Veldhuis**

*Vice President of Research - Fraser Institute*

Niels Veldhuis is Vice President of research at the Fraser Institute and one of Canada's most influential, most-read private-sector economists. Niels has written 5 books and over 50 peer-reviewed studies on a wide range of topics including taxation, banking, productivity, capital investment policy, entrepreneurship, labour market regulation and program spending by government. His latest book *The Canadian Century: Moving out of America's Shadow* is a national bestseller published by Key Porter in May 2010.

Niels is in high demand for his opinions and perspectives on major economic and social issues, appearing regularly on radio and television programs across Canada and in the United States. He has written over 200 articles that have appeared in over 50 newspapers including the *Globe and Mail*, *Wall Street Journal* and the *Economist*. He also writes a bi-weekly column for the *Financial Post*. Veldhuis appears regularly as an expert witness before committees of both the House of Commons and the Senate.

He is best known for his ability to bring matters of government policy down to earth and make them easily understandable. Niels travels widely across North America, speaking to business groups, corporate gatherings, voluntary organizations, and students.

» **Colin Angus**

*Canadian Adventurer, Author & Filmmaker*



Colin Angus is a fearless adventurer, bestselling author and Canadian filmmaker. *Outside Magazine* listed Angus as one of the top 25 "Bold Visionaries with World Changing Dreams" for his work in promoting lifestyle changes to help the environment. Angus continues his efforts in promoting zero-emissions transportation as a healthy way to maintain a healthy world. Angus is the author of five popular books that chronicle his many adventures around the world.

Angus' most spectacular accomplishment – the first human-powered circumnavigation of the planet – is chronicled in his book, *Beyond the Horizon: The Great Race to Finish the First Human-Powered Circumnavigation of the Planet*. The book details how he walked, biked, skied, paddled, and rowed more than 43,000 kilometers, crossing three continents and two oceans to complete the first human-powered circumnavigation of the Earth. Angus endured the extreme arctic temperatures of Siberia, cycled, and hiked through Russia and across Europe. He survived not one – but two – hurricanes, as well as two tropical storms while floating in a wooden rowboat in the mid-Atlantic Ocean.

**CIFPs 10<sup>th</sup> ANNUAL CONFERENCE**

**2012**

**Preliminary Agenda**

**REGISTRATION INFORMATION**

**Register NOW for the best rates!**

- Conference registration includes admission to all keynote addresses, breakout educational sessions, exhibits, meals, the welcome reception and dinner and all conference materials
- Register at: 1-866-933-0233 Ext. 128 or <http://www.CIFPs.ca/Conference> or by completing the enclosed registration form and faxing it to (647) 723-6457

**Continuing Education Credits**

- Attending the conference and completing the related quizzes will allow you to claim up to 20 FPSC verifiable CE credits, 20 Insurance credits or 10 IROC credits.

The CIFPs Conference is based on continuing education guidelines set by Financial Planning Standards Council (FPSC). It is the sole responsibility of the CFP® professional to assess the appropriateness of his or her CE activities in accordance with these guidelines.

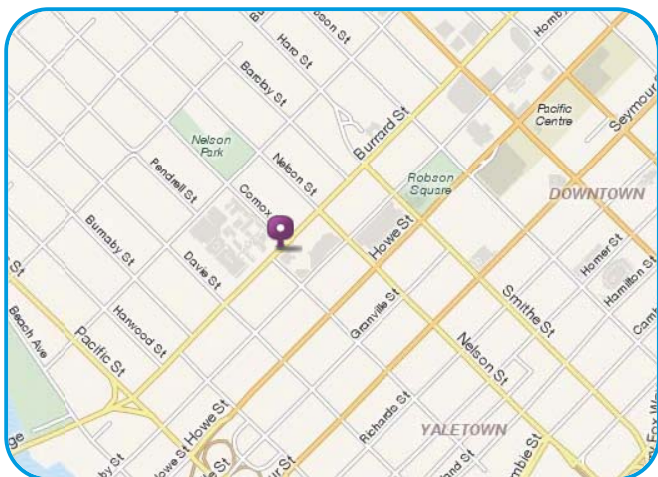
**More reasons to attend**

- Tradeshow Exhibition showcasing the latest in products and services
- Special events
- Opportunities to network with financial planners from across Canada

**CIFPs Companion Program**

- A great way for your spouse and/or adult children to also enjoy our Conference
- Program includes all meals, events and sessions at a special rate

**Map of the Area**



## Olympic Village, BC Place and Science World



Vancouver's Olympic and Paralympic Village is located on the southeast side of False Creek and offers stunning views of the city's downtown skyline and Coast mountains. BC Place Stadium is a multi-purpose stadium and Canada's first domed arena. BC Place Stadium is the largest air-supported stadium in the world. It is located on the north side of False Creek in Vancouver. Science World's exhibits are designed to engage and entertain a broad spectrum of people, from toddlers to senior citizens. Younger children may find a gallery like Kidspace most interesting, whereas adults might have more fun in a gallery like BodyWorks.

## Stanley Park

**Stanley Park is recognized around the globe as one of the great parks of the world!** Vancouver's first park and one of the city's main tourist attractions, Stanley Park is an evergreen oasis of 400 hectares (1,000 acres) close to the downtown core. Its natural west coast atmosphere, offering a back drop of majestic cedar, hemlock and fir trees embraces visitors and transports them to an environment rich in tranquility. The park abounds in wildlife and its features appeal to the naturalist, the plant lover or one who would do nothing more than relax in beautiful surroundings.



For more information visit: <http://vancouver.ca/PARKS/parks/Stanley/>

## Vancouver Aquarium

The Vancouver Aquarium is a recognized leader in connecting people to our natural world. As a self-supporting, non-profit association, the Aquarium is dedicated to effecting the conservation of aquatic life through display and interpretation, education, research and direct action. See over 7,000 different species ranging from sea otters to tropical fish and marine life. There are daily events, shows, kid's clubs and Beluga Whale encounters. More than 35 million people have visited the Aquarium since it opened in 1956. Located in Stanley Park, it is open to visitors from around the world 365 days a year.



For more information visit: <http://www.vanaqua.org/>



## Seawall

The seawall refers to the 22km (13.7 miles) walking, jogging, cycling and inline skating path that lines Vancouver's waterfront from the convention centre on Burrard Inlet (Coal Harbour), around Stanley Park and False Creek, past Granville Island and ending at Kitsilano Beach Park. It is the most popular recreational facility in Vancouver and is on the "to do" lists of many visitors.

## Robson Street: Vancouver's most trendy shopping district

Vancouver's most trendy shopping district is just a ten minute walk from Canada Place. Within its core commercial blocks, that stretch from Burrard to Jervis Street, you'll find dozens of fashion stores, restaurants, souvenir shops and currency exchanges. A number of large international brands have a presence on Robson Street including Armani, Banana Republic, Body Shop, Club Monaco, Ferragamo, Gap, Guess, Levi's, Nike, and Zara.



## Beaches of Vancouver

One of the natural amenities which makes Vancouver among the most livable in the world is public access to the waterfront. Almost 18 km (11 miles) of beaches surround Vancouver including ten expansive ocean side locations and one fresh water lake. Enjoying waterfront access can take many guises: observing the beautiful landscape while cycling, walking or driving by; playing in the sand, swimming, windsurfing, sailing or merely sitting. Some have special areas that have been cordoned-off for swimming, ensuring maximum lifeguard coverage. Enjoy our designated "quiet beaches" (Locarno, Spanish Bank West and Sunset Beach), where amplified music is prohibited. English Bay beach is a short distance from Stanley Park. It's a wonderful place to unwind and watch the sunset after a busy day.

For more information visit: <http://vancouver.ca/PARKS/rec/beaches/index.htm>

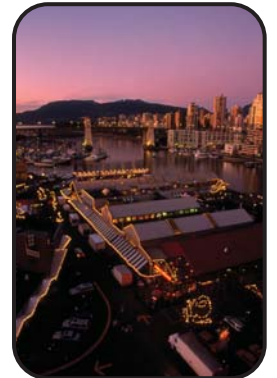


### Canada Place

It is the home of the Vancouver Convention & Exhibition Centre, the Pan Pacific Hotel, Vancouver's World Trade Centre, and the world's first permanent IMAX 3D theatre. It is also the main cruise ship terminal for the region, where most of Vancouver's famous cruises to Alaska originate.

## Granville Island

Imagine an island in the middle of a city. See? You're already curious. Now picture a place moulded by a fascinating history, buzzing with a colourful artistic community. A living, breathing urban oasis filled with fine waterfront restaurants, theatres, galleries, studios, unique shops, cafes and the most spectacular fresh food market you've ever seen. Add a vibrant and diverse mix of people and activities, and you have a destination so dynamic, no visit to the city is complete without spending at least a day here. Just think of Granville Island as Vancouver's Town Square. Where locals and visitors come together to be inspired, to be entertained or simply to breathe in some of its unique atmosphere.



## Queen Elizabeth Park

**Welcome to Vancouver's Horticultural Jewel!** Queen Elizabeth Park is the second most visited park in Vancouver and holds within its perimeters some of the most beautiful public gardens anywhere. Its recreational offerings are diverse ranging from sporty to horticultural and include golf, tennis, lawn bowling, disc golf, an extensive outdoor arboretum and the indoor Bloedel Floral Conservatory.



### Capilano Suspension Bridge

Capilano Suspension Bridge is one of the most popular tourist attractions in Vancouver, British Columbia. The reason is simple, there are so many things to do and see! Just minutes from the bustle of downtown Vancouver, Capilano Suspension Bridge offers a unique mix of adventure, history and culture.

## Grouse Mountain

Just 15 minutes from downtown, Vancouver's premier attraction offers the perfect destination for a truly rewarding and memorable experience. In the spring you can enjoy the amazing views and scenery, the Eye of the Wind Turbine Tours, Mountain Ziplines, and many other things.





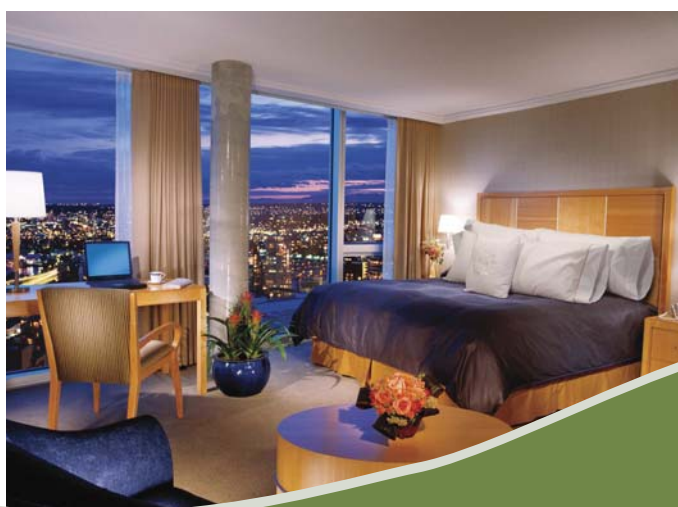
# 10<sup>th</sup> Annual National Conference - 2012



**Conference Dates:** Sunday May 27, 2012 to  
Wednesday May 30, 2012

**Location:** Sheraton Vancouver Wall Centre Hotel,  
Vancouver, British Columbia

**CE Credits:** Claim up to 20 FPSC verifiable CE credits<sup>1</sup>,  
20 Insurance credits or 10 IIROC credits.



## Flight Information:

WestJet and Air Canada fly to Vancouver from all major Canadian cities such as Edmonton, Calgary, Regina, Winnipeg, Toronto, Ottawa, Montréal and Halifax daily.

Book now for the cheapest rates!

## Getting to & from the Airport:

SkyTrain - The Canada Line is Vancouver's new rapid transit rail link connecting YVR to downtown Vancouver in 26 minutes and to downtown Richmond in 18 minutes. It's a fast and easy way to get to the city centres. You can conveniently access trains from both the International and Domestic Terminals.

For further information please visit:  
<http://Translink.bc.ca>

Airport shuttles and taxis are also available.

## Registration Information:

Conference registration includes admission to all keynote addresses, breakout sessions, exhibits, meals and all conference materials.

All attendees must pay the registration fee. Registrations received without payment will not be processed. Complete the registration form today and fax it to (647) 723-6457.

## Recommended attire:

Casual attire is recommended for all sessions and for evening events.

## Vancouver Weather:

The average daytime high temperature is 19° Celsius. The average nighttime low is 11° Celsius.

1088 Burrard Street · Vancouver, British Columbia V6Z 2R9 · Canada  
Tel: (604) 331-1000 Toll-Free: 1-800-325-3535

The Sheraton Vancouver Wall Centre is steps away from the city's business and financial district. Sheraton guests find themselves in the heart of Vancouver surrounded by the boutiques of trendy Robson Street and Yaletown, outdoor markets, clubs, art galleries, and theatres, along with a wide variety of local and international dining choices. The hotel is a short walk from Vancouver's beautiful and world renowned waterfront.

Guestrooms with floor-to-ceiling and wall-to-wall windows offer stunning panoramic views of the city, North Shore Mountains and English Bay. Each of the 733 guestrooms and suites offers a Sheraton Sweet Sleeper Bed, sure to provide you a restful night sleep. Thoughtful conveniences abound with personal care items including iron, ironing boards, hairdryers, make-up mirrors, fog-free bathroom mirrors, luxury bath amenities, lush bathrobes and a "build-your-own" refreshment centre in every guestroom. Includes free wireless Internet in all guestrooms and suites for all guests of the hotel. Rooms also feature 32" flat screen TVs, in-room movies, personal voicemail and multi-line telephones.

The Sheraton Vancouver Wall Centre offers guests a selection of fine dining restaurants/bars. They include:

- Indigo Bistro - offers funky and imaginative décor, with indoor and outdoor seating available, Indigo Bistro serves a West Coast dining menu.
- Bar One - located Vancouver Wall Centre's North Tower, the Bar One offers a carefully selected cellar of international wines ranging from the renowned vineyards of Bordeaux to the rolling hills of the Napa Valley, bring the flavours of the world to you! With extensive choices of single malt scotches and the hotels' 'signature' martinis, this bar features indulgences to please all palates.
- Indigo Bar - offers a tempting array of favourite malts and local brews.
- Café One - features the designs of Canadian glass artist Martha Sturdy. Her elliptical chandeliers hang overhead, lighting the stage for a memorable meal.

**Room Pricing:** \$179.00 CAD plus taxes per night  
**Hotel Website:** <http://www.SheratonVancouver.com>

**Please call CIFPs for Hotel Reservations  
at 1-866-933-0233 extension 128**