

REFOCUS YOUR FINANCIAL PLANNING VIEW

Register now for Early Bird Savings and a chance to Win 1 of 2 Free Conference Trips!*



Three educational streams:

- Risk Management and Estate Planning
- Wealth Accumulation and Income Tax Planning
- Retirement Planning

CONFERENCE HIGHLIGHTS:

- Two-and-a-half days of information packed sessions
- Top technical speakers loaded with sales and sales practice ideas
- Earn 20 FPSC verifiable CE credits or 20 Insurance credits or 10 IIROC credits
- Tradeshow Exhibition (two-and-a-half days)
- Outstanding special events and networking opportunities
- Companion Program that includes all meals and events
- Great evening events

SHERATON ON THE FALLS HIGHLIGHTS:

The Sheraton on the Falls Hotel is the largest, most luxurious accommodation overlooking spectacular Niagara Falls. The Sheraton is a modern, four-star hotel which in 2010, was awarded the prestigious 4-diamond rating by AAA/CAA. Situated on the corner of Clifton Hill and Falls Avenue—directly across from the Falls, on the 20-acre Falls Avenue Entertainment Complex—the Sheraton is the cornerstone of the largest indoor waterpark, hotel and entertainment resort in North America.

ACTIVITIES FOR CHILDREN AND COMPANIONS:

From a tour of the Falls on the Maid of the Mist steamboat, visits to Aquarium of Niagara, African Lion Safari and Marineland or maybe a shopping trip to nearby Niagara-on-the-Lake, the Niagara region will meet your dreams for an early summer holiday.

See <http://www.infoniagara.com/thingstodo.aspx> for more exciting details.

Register via our Web site:
<https://www.CIFPs.ca/Conference>
 or Call: 1-866-933-0233

CIFPs 8th Annual National Conference - 2010

Sheraton on the Falls, Niagara Falls, Ontario

5875 Falls Avenue
 Niagara Falls, ON L2G 3K7

June 13th - 16th, 2010

REFOCUS YOUR FINANCIAL PLANNING VIEW

Join us at the premier financial planning gathering of major Canadian financial services organizations, planners, technical and educational experts

*The CIFPs 8th Annual National Conference
 Be a Delegate*

Register now for the best prices:

	Before April 15 th	After April 15 th
◦ Member price	\$620.00 CAD	\$720.00 CAD
◦ Become a member and attend the conference	\$770.00 CAD	\$870.00 CAD
◦ Non-Member price	\$870.00 CAD	\$970.00 CAD
◦ Companion Program (All Dates)	\$300.00 CAD	\$300.00 CAD
◦ Pre-Conference Workshop (Fee Model Solutions)	\$495.00 CAD	\$615.00 CAD

Ask about our special group prices!

5% GST will be added to the registration fee.

* Free Conference Trip includes travel, accommodation and conference registration.



Born in Newfoundland and Labrador, General Rick Hillier joined the Canadian Forces as soon as he could. Having enrolled in the Canadian Forces in 1973 through the Regular Officer Training Plan program, he graduated from Memorial University of Newfoundland in 1975 with a Bachelor of Science Degree. After completing his armour officer classification training, he joined his first regiment, the 8th Canadian Hussars (Princess Louise's) in Petawawa, Ontario. Subsequently, he served with, and later commanded, the Royal Canadian Dragoons in Canada and Germany.

Throughout his career, General Hillier has had the privilege and pleasure of commanding troops from the platoon to multi-national formation level within Canada, Europe, Asia and the United States. He has worked as a staff officer in several headquarters, first at the Army level in Montreal and later at the strategic level in Ottawa.

General Hillier and his wife have two sons, a daughter-in-law, and a new grandson. General Hillier enjoys most recreational pursuits but, in particular, runs slowly, plays hockey poorly and golfs not well at all.

» **Dr. Dale Orr, Ph.D.**

Economic Insight

Key Challenges Facing the Canadian Economy

Dale Orr, Ph.D. is long established as one of Canada's leading economists. He has particular expertise and experience in economic analysis, writing reports and providing presentations and expert testimony.

Dr. Dale Orr is a frequent commentator in the media, including CBC, CTV, BNN, TV Ontario, and many radio networks and stations across Canada. He is widely quoted in the Globe and Mail, National Post, Canadian Press, major city dailies, MacLean's and Canadian Business.

Dr. Dale Orr has over 30 years experience in economic analysis from many perspectives as Faculty member, Economics department in the University of British Columbia, Economist and senior executive in economic policy areas in numerous departments of the Government of Canada, Chief economist in Bell Canada, Chief economist for Canada and Managing Director of Canadian Macro Services for IHS Global Insight.

» **Susan Wolburgh Jenah, B.A., LL.B.**

President & CEO - Investment Industry Regulatory Organization of Canada (IIROC)

Ms. Wolburgh Jenah was President of the Investment Dealers Association of Canada (IDA) from June 2007 until the merger of the IDA and Market Regulation Services Inc. (RS) in June 2008. Before joining the IDA, Ms. Wolburgh Jenah served as Vice Chair of the Ontario Securities Commission from 2004-2007 and as Acting Chair of the Commission from July to November 2005. Prior to her appointment as Vice Chair, she served as General Counsel and Director of International Affairs, representing the Commission on international committees of IOSCO and COSRA.

Ms. Wolburgh Jenah has a B.A. from the University of Toronto and an LL.B. from Osgoode Hall Law School (Osgoode Hall). She was called to the Bar in Ontario in 1982. In June 2004, she graduated from the inaugural Director's Education Program offered by the Rotman School of Business and the Institute of Corporate Directors (ICD) and holds an ICD.D designation. She served as a Director on the Commission's Investor Education Fund (2004-2006) and as the CSA representative on Canada's Accounting Standards Oversight Council (2004-2007). She currently serves on the following not-for-profit boards and advisory committees: the ICD, the Advisory Board for the Hennick Centre for Business and Law, the National Steering Committee on Financial Capability and the Dean's Advisory Council for Osgoode Hall Law School.

» **Jean-Pierre Diserens**

Vice Chairman & Executive Vice President - CONVENTION OF INDEPENDENT FINANCIAL ADVISORS (CIFA)

International Development of Independent Financial Intermediation

Jean-Pierre Diserens is co-founder, Vice-Chairman and Executive Vice President of the CONVENTION OF INDEPENDENT FINANCIAL ADVISORS (CIFA), a Swiss non-profit Foundation and Non-Governmental Organization in special consultative status with the Social and Economic Council of the United Nations. Jean-Pierre Diserens is the main representative of CIFA to the ECOSOC in New York. Since 1976, he is founding partner and CEO of FIDURHONE SA, Geneva, Switzerland, an asset management and fiduciary trust company licensed by the FINMA. Prior to 1976, he held executive positions in various financial institutions specialised in all areas of asset management. He is a citizen of Switzerland.

» **Continuing Education Credits**

Attending the conference and completing the related quizzes will qualify for your annual 20 FPSC verifiable CE credits or 20 Insurance credits or 10 IIROC credits.

The conference program has been developed following the guidelines for Continuing Education from the Financial Planning Standards Council. Please note, it is the CFP® licensee's responsibility to ensure this program meets their CE credits for the current year.

CIFPs 8th ANNUAL CONFERENCE

2010

Preliminary Agenda

REGISTRATION INFORMATION

Register NOW for the best rates!

- Registration includes admission to all keynote addresses, educational sessions, exhibits, meals, the welcome reception and dinner, and all conference materials
- Register at: 1-866-933-0233 or <http://www.CIFPs.ca/Conference> or by completing the enclosed registration form and faxing it to 647-723-6457

More reasons to attend

- Tradeshow Exhibition showing the latest in products and services
- Special events
- Opportunities to network with financial planners from across Canada

A great Companion Program

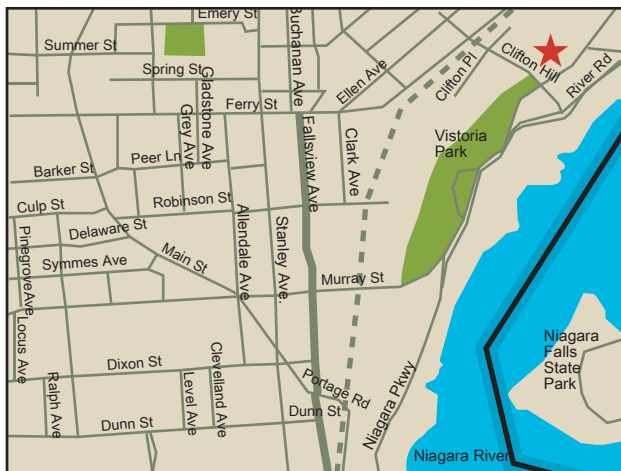
- Program includes all meals, events and sessions at a great rate

Pre-Conference Workshop

Fee Model Solutions

- In this two-and-a-half day pre-conference workshop, from June 11th-13th, CFP Marc Lamontagne will guide you through the whys and hows of the fee model and explain why it makes sense for you and your clients

Map of the Area



Other things to do

Niagara Park Botanical Gardens



Nine kilometers north of the Falls along the Niagara Parkway is the Niagara Parks Botanical Gardens and School of Horticulture.



Established in 1936, it features a highly-respected residential school for training horticultural students.



Horticultural excellence is the keynote of the School of Horticulture. One hundred acres of immaculately maintained gardens provide a visual feast for some three quarters of a million visitors annually.

The visitor may schedule an overall view of a great variety of gardens in an afternoon self-guided tour or may linger for days or even weeks to savour the subtleties of the plant world as seen in the herb garden, the vegetable garden, the rose garden or the splendid arboretum, embracing one of Canada's finest collections of several hundred trees and shrubs.

Butterfly Conservatory



A butterfly is the closest we will ever see to flowers in flight. Their meandering flight patterns seem to paint the room with colour. Exotic greenery and flowing water set the stage for the fluttering and soaring of several hundred butterflies.



Dozens of different species of butterflies move through the climate-controlled 1,022 sq metre (11,000 sq. ft.) conservatory.

Enjoy the butterflies as you make your way along a 180 metre (600 ft.) network of paths. In the Emergence area, watch as the butterflies make their way out of their chrysalides.



There is a wide variety of foliage inside the conservatory, so the butterflies always have a source of food from the plants in bloom.

As you walk along the pathways, look closely and carefully observe the grace and agility of these beautiful creatures of flight. You might even catch a glimpse of them feeding, uncoiling their mouthparts to sip nectar from the colourful flowers.

The Butterfly Conservatory is located 9 kilometers (5.6 miles) north of Niagara Falls in the heart of the world-renowned Niagara Parks Botanical Gardens.

Niagara-on-the-Lake

During the War of 1812, Niagara-on-the-Lake came under fierce bombardment and was the scene of bloody battles. Today the town is still under siege, but by hordes of friendly tourists shooting cameras instead of muskets. And there is good reason for the ongoing invasion.



Besides having the reputation as one of the prettiest towns in Canada, Niagara-on-the-Lake is also one of the most fascinating historically.

The Town has retained its 19th century charm and is a wonderful place to explore with its forts, grand mansions, colourful gardens and parks, and pot-pourri of arts and crafts.



Strategically situated at the mouth of the mighty Niagara River, Niagara-on-the-Lake played a key role in much of the early government, the War of 1812, commerce, and most recently as a centre for tourism and the arts.

In fact, it is said that to understand the history of Niagara-on-the-Lake is to understand the history of early Ontario.

Falls Fireworks



From May 16th - September 1st, visitors will be thrilled by the free Falls Fireworks display over the Falls and the Niagara River. The Fireworks are scheduled every Friday, Sunday, and holiday nights at 10pm.

Plus Special Holiday Fireworks:

May 24th - Victoria Day
 May 31st - Memorial Day
 July 1st - Canada Day
 July 4th - Independence Day
 August 2nd - Civic Holiday

Pre-Fireworks Concerts, 8:00 p.m. at the Illumination Stage.

Dates and times are subject to change due to weather conditions.

Month	Day
May	21, 23, 24, 28, 30, 31
June	4, 6, 11, 13, 18, 20, 25, 27
July	1, 2, 4, 7, 9, 11, 14, 16, 18, 21, 23, 25, 28, 30
August	1, 3, 4, 6, 8, 11, 13, 15, 18, 20, 22, 25, 27, 29
September	3, 5, 10, 17, 24
October	1, 8

MarineLand



African Lion Safari

Visit our large drive-through wildlife park and you will surely have a wild experience! View and photograph 1000 unique and rare mammals and birds who are roaming freely, waiting to meet you. The Safari Trail takes you through prides of lions, troops of baboons and herds of zebra. You will see big cats, baboons, white rhino, ostrich, aoudad, eland, giraffe and many other exotic and native species. Travel through the reserves in your own vehicle (keep your windows closed!) or park your car and let an informative tour guide drive you through this wild kingdom in our air-conditioned Safari Tour Bus (additional cost). The drive through tour will take about one hour, the rail and boat tours and shows take approximately twenty minutes each and the average stay for a family visit is five to seven hours. Relax and enjoy yourself!

Explore our thrilling mammal and bird performances. The shows include the Birds of Prey flying demonstration, Parrot Paradise show, and Elephant Round-Up, all weather permitting.

Take a cruise aboard the "African Queen" boat. Your guide will point out exotic birds and primates during your pleasant tour around Water Safari Lake. Inhabitants of this area include the Ring-tailed lemur, Ground Horn-bills, Spider Monkeys, Celebes crested macaques and the endangered Angolan Colobus monkeys. Venture off to Waterfowl Lake and take a journey on the "Nature Boy" scenic railway. As you travel through this natural forest you will see some unique wildlife, watch out for the snapping turtles!

Come and see our daily elephant bathing. Here you will see Kitty, Jenny, Maggie and George and Johnson, our latest baby Asian elephants frolic in the giant recreational lake.

Visit Pets' Corner and see a variety of animals and birds. Take a moment to pet and feed some baby goats. Children are encouraged to monkey around in the Jungle Playground featuring the Safari Venture, and Toddlers' Play. Then cool down in the Misumu Bay Wet Play area (height restrictions apply).

Hungry on Safari? Check out Mombasa Market Restaurant (licensed) offering flame-broiled burgers, fries, pizza, Safari fried chicken and snacks, or the Cabana Grill (licensed) on the back patio, for BBQ delights!



ATTRACTIONS INCLUDE:

- ★ Drive Through Game Reserve (9 km).
- ★ Misumu Bay Wet Play area (open daily, WEATHER PERMITTING, May 22 to Sep 6, 2010, height restrictions apply, closes for season after Labour Day)
- ★ Jungle Playground (height restrictions apply)
- ★ Parrot Paradise show
- ★ Elephant Roundup demonstration
- ★ A scenic railway tour
- ★ Pets' Corner
- ★ Birds of Prey flying demonstration
- ★ Take a cruise aboard the "African Queen"



8th Annual National Conference - 2010

Dates: Sunday, June 13th, 2010 to Wednesday, June 16th, 2010

CE Credits: Earn 20 FPSC verifiable CE credits or 20 Insurance credits or 10 IIROC credits.

Location: Sheraton on the Falls, Niagara Falls, Ontario



Sheraton on the Falls HOTEL & CONFERENCE CENTRE

5875 Falls Avenue, Niagara Falls, Ontario, Canada L2G 3K7
Tel: 905-374-4445 Toll-Free: 1-888-229-9961

Flight Information:

WestJet and Air Canada fly to Toronto from all of the major Canadian cities such as Vancouver, Edmonton, Calgary, Winnipeg and Halifax.

Book now for the cheapest rates!

Shuttle Bus Information:

Delegates of the CIFPs conference receive a 15% discount from Niagara Airbus. Book on-line with at least 72 hours advanced notice from your first pick up time and you will receive an additional 10%. The conference code is 477 and is valid between June 7th and 23rd, 2010.

For further information please visit:
<http://www.niagaraairbus.com>

Registration Information:

Registration includes admission to all keynote addresses, breakout sessions, exhibits, meals and all conference materials.

All attendees must pay the registration fee. Registrations received without payment will not be processed. Complete the registration form today and fax it to 647-723-6457.

Recommended attire:

Casual attire is recommended for all sessions and for evening events.

Weather:

The average daytime high temperature is 26 degrees Celsius and a nighttime low of 14 degrees Celsius.

The Sheraton on the Falls Hotel is the largest, most luxurious accommodation overlooking spectacular Niagara Falls. The Sheraton is a modern, four-star hotel which in 2010, was awarded the prestigious 4-diamond rating by AAA/CAA. Situated on the corner of Clifton Hill and Falls Avenue—directly across from the Falls, on the 20-acre Falls Avenue Entertainment Complex—the Sheraton is the cornerstone of the largest indoor waterpark, hotel and entertainment resort in North America.

Traditional Room Pricing: \$154.00 CAD plus taxes per night

Fallsview Room Pricing: \$194.00 CAD plus taxes per night

Hotel Website: <http://www.SheratonOnTheFalls.com>

**Please call CIFPs for Hotel Reservations
at 1-866-933-0233 x128**

About 12,000 years ago, Niagara Falls was 11 kilometres (7 miles) downstream from its present location. Until the early 1950s, the Falls eroded at the average rate of one metre (3 feet) per year.

Horseshoe Falls Fast Facts

- The Canadian Falls is approximately 52 metres (170 ft) high.
- The crestline is estimated to be 675 metres (2200 ft) wide.
- The depth of the river at the base of the falls is actually higher than the falls itself. The river's depth is estimated at 56 metres (184 ft).
- The flow of water over the crestline of the falls is estimated at more than 168,000 cubic metres.
- The Canadian Falls was first described as "horseshoe" shaped in 1721.



Horseshoe Falls