



*Building a strong profession today, for tomorrow*

The Canadian Institute of Financial Planners

# Sponsorship Opportunities

*Ask about our Early Bird discount on Sponsorship!*



**CIFPs 22<sup>nd</sup> Annual National Conference - 2024**

**Delta Hotels St. John's Conference Centre – NL**

**Sunday, April 28<sup>th</sup> - Wednesday, May 1<sup>st</sup>**



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# Conference Sponsorship

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## » Sponsorship Opportunities

The Canadian Institute of Financial Planners ("CIFPs") is a not-for-profit association of Canadian CFP® Professionals.

Our mission is to collectively represent CIFPs members on matters of common interest before governmental and regulatory bodies and to act as an advocate on behalf of our members and the investing public.

The CIFPs 22<sup>nd</sup> Annual National Conference will be held from Sunday, April 28<sup>th</sup> to Wednesday, May 1<sup>st</sup>, 2024 at the Delta Hotels St. John's Conference Centre in St. John's, NL. If you believe in corporate responsibility to the community that you serve, then the CIFPs 22<sup>nd</sup> Annual National Conference is the place to be. We are committed to delivering an information-packed, educational and dynamic program with an exceptional line-up of speakers. The "big picture" focus of the plenary sessions and the comprehensive topics covered in the concurrent sessions will make this the conference for financial planning professionals and insurance advisors to attend.

What better way to put your company's strength, commitment, and corporate identity in the spotlight than by officially sponsoring this national industry event. We have assembled a terrific collection of sponsorship opportunities, including the opening reception, meals, refreshment breaks, conference necessities and giveaways. For questions on sponsorships or to customize your participation, contact Justin Warren at (647) 723-6453 or via email at [justin.warren@cifps.ca](mailto:justin.warren@cifps.ca)

Sponsorship provides a unique platform to network with colleagues in the industry and meet new prospects while enhancing your corporate identity and goodwill to a captive audience of financial planning professionals.

## » Diamond Sponsorship - \$44,990 CAD

**Corporate Sponsorship at the Builder Level is included in the Diamond Sponsorship**

Ensure the highest level of visibility and name recognition at the CIFPs Conference.

At the Diamond level, you have the following choices:

### ● Diamond Package #1

**Opening Dinner** - Naming rights to the opening dinner of the conference. (Sunday)

**Opening Cocktail Reception** - Naming rights to the opening cocktail reception of the conference.

### ● Diamond Package #2

**Monday Dinner** - Naming rights to an evening event on the second night of the conference. (Monday)

**Delegate Name Badges** - Your company logo on all of the delegate name badges.

### ● Diamond Package #3

**Tuesday Dinner** - Naming rights to an evening event on the third night of the conference. (Tuesday)

**Conference Bags** - Your company logo on all of the delegate conference bags.

Diamond Sponsorship includes the following:

- Guaranteed platform speaking opportunity
- An opportunity to market your products and services from a position of prominence
- Eight (8) complimentary passes to the conference
- Prominent booth space location to enhance your corporate image in the exhibitor area
- Premium company logo placement in the Conference Book
- A full page Ad in the Conference Book
- Premium company logo placement on the big-screen before and after the plenary sessions as well as sponsor recognition signage at the location of your sponsored event
- Premium company logo placement and Web site link on the CIFPs conference Web site
- Company logo included on our "Thank You Sponsors" sign in the registration area
- Option to include two (2) collateral items in the conference bag

## » Platinum Sponsorship - \$36,990 CAD

Corporate Sponsorship at the Leadership Level is included in the Platinum Sponsorship

At the Platinum level, you have the following choices:

- **Sponsor a Breakfast** - Naming rights for the Monday breakfast at the conference.
- **Sponsor a Lunch** - Naming rights for the Monday lunch at the conference.
- **Sponsor a Breakfast** - Naming rights for the Tuesday breakfast at the conference.
- **Sponsor a Lunch** - Naming rights for the Tuesday lunch at the conference.
- **Sponsor a Breakfast** - Naming rights for the Wednesday breakfast at the conference.

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Platinum Sponsorship includes the following:

- Guaranteed platform speaking opportunity
- An opportunity to market your products and services from a position of prominence
- Six (6) complimentary passes to the conference
- Prominent booth space location to enhance your corporate image in the exhibitor area
- Premium company logo placement in the Conference Book
- A full page Ad in the Conference Book
- Premium company logo placement on the big-screen before and after the plenary sessions as well as sponsor recognition signage at the location of your sponsored event
- Premium company logo placement and Web site link on the CIFPs conference Web site
- Company logo included on our "Thank You Sponsors" sign in the registration area
- Option to include two (2) collateral items in the conference bag

## » Gold Sponsorship - \$24,990 CAD

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At the Gold level, you have the following choices:

- **Refreshment Break Sponsor** - Naming rights for the Monday Morning refreshment break.
- **Refreshment Break Sponsor** - Naming rights for the Monday Afternoon refreshment break.
- **Refreshment Break Sponsor** - Naming rights for the Tuesday Morning refreshment break.
- **Refreshment Break Sponsor** - Naming rights for the Tuesday Afternoon refreshment break.

Gold Sponsorship includes the following:

- Guaranteed speaking opportunity
- An opportunity to market your products and services from a position of prominence
- Five (5) complimentary Conference registrations
- Booth space to enhance your corporate image in the exhibitor area
- Reference to sponsorship in the Conference Book
- A half-page Ad in the Conference Book
- Signage with your company logo placed at the location of your sponsored event
- Company logo placement and Web site link on the CIFPs conference Web site
- Company logo included on our "Thank You Sponsors" sign in the registration area
- Option to include one (1) collateral item in the conference bag

## » Silver Sponsorship - \$10,990 CAD

Silver Sponsorship includes the following:

- An opportunity to market your products and services from a position of prominence
- Four (4) complimentary Conference registrations
- Booth space to enhance your corporate image in the exhibitor area
- Reference to sponsorship in the Conference Book
- A half-page Ad in the Conference Book
- Company logo placement on the CIFPs conference Web site
- Company logo included on our "Thank You Sponsors" sign in the registration area
- Option to include one (1) collateral item in the conference bag

## » Bronze Sponsorship - \$6,990 CAD

Bronze Sponsorship includes the following:

- An opportunity to market your products and services from a position of prominence
- Two (2) complimentary passes to the conference
- Booth space to enhance your corporate image in the exhibitor area
- Reference to sponsorship in the Conference Book
- Company logo placement on the CIFPs conference Web site
- Company logo included on our "Thank You Sponsors" sign in the registration area
- Option to include one (1) collateral item in the conference bag

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## CONTACT INFORMATION

### Justin Warren

*Vice President, Member Services and Business Development*

The Canadian Institute of Financial Planners  
390 Brant Street, Suite 501  
Burlington, ON L7R 4J4

**Tel:** 647-723-6453  
**Toll-Free:** 1-866-933-0233 ext 127  
**Fax:** 647-723-6457  
**Email:** justin.warren@cifps.ca  
**Website:** www.CIFPs.ca